

MINUTES OF THE PULLMAN  
ARTS COMMISSION  
DECEMBER 28, 2011

ROLL CALL: A special meeting (retreat) of the Pullman Arts Commission was held on December 28, 2011, at 3:00 p.m. at the BellTower, with the following present:

Pullman Arts Commission:

David Hoyt	Commission Member
Vicki Leeper	Commission Member
Anna-Maria Shannon	Commission Member
Carl Mattoon	Commission Member
Vic Hudak	Commission Member
Richard Berry	Commission Member
Mike Yates	Commission Member
John Rich	Commission Member

EXCUSED:	Patrick Siler	Commission Member
	Joanna Bailey	Library Director

GUEST:	Danielle Clark	(Harpist)
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Call to Order: Chairperson Mike Yates opened the special meeting at 3:11 p.m.

1. Attendance: All members have now been presented.

2. Old Business: Goal Setting for 2012 - Commission should present the Arts Vision for the community to the 20/20 Planning Commission.

IMMEDIATE NEEDS:

- Mission statement for PAC: Bridging the Art Community, create an open society for artistic expression, supporting all arts, (be an advocate), catalyst for communication between the arts, provide vision for the arts. Create a culturally vibrant community. Advocate for the arts in the schools.
- Meet with Pullman Civic Trust about working together on benches, garbage cans and other beautification projects.
- Have a Show & Tell at each meeting sharing new ideas, art experiences from travel to other cities, and other info and updates on other local community involvement that a member may have. If you have something, send email to Joanna to get it on the agenda.

- Branding the PAC: "PAC - We Get Art!" (use same art on all pieces) for use on web presence, facebook page, (Anna-Maria can set up facebook page with events page for friends to invite from, Andrew Forsman can help) brochures, newsletter, send out a survey once a mailing list is complete. Illustrate what we have done, banners, murals etc. and outline specific goals of the fundraising. Name our supporters "Friends of the Arts, or PACers" This can go out in April in City Water Bill. (Dave)
- City Art Collection - needs documentation and inventory system, identify insurance value, work on changing public display policy, need policies and procedures to add to Public Art Collection (Pat Siler, Richard Berry, Vic Hudak)

#### ANNUAL EVENTS:

- **2012 ArtWalk & City Art Show** - Annual Event every July, coordinate with display of City artwork. Have Public art showing, use as a fundraiser, have WA/ID Symphony play. Keep track of visitor zipcodes.
- **2012 Annual Community Forum** for stakeholders in the arts. Purpose - to support the organizations that promote and service the arts: Pullman Civic Trust, Grand Avenue Greenway, Arts Commission, Performing Arts Pavilion, Whitman County Historical Society, City Representatives, Chamber of Commerce, Gladish Community and Cultural Center, Megan Oldenstadt, Parks and Rec, WA-ID Symphony, Palouse Choral Society, Festival Dance, RTOP, Pullman Civic Theater, Beasley Performing Arts Center, WSU Museum of Art, Atom Heart Studio, WSU Music Dept, WSU Press, STAR Dance Academy, Sears Dance Academy, Graham Dance Academy, Living in the Garden, Venues: Wineries & Breweries, The Coug, BellTower, Ricos Actors/Artists/Performers to help with presentations, School District (teachers of art, music and drama) - allow for socialization, sharing information, coordinate marketing efforts with different venues, inspire groups to incorporate festivals and apply for grant funding, speakers, fundraising. Sponsors to take care of food and drink costs, allow for fundraising opportunities? Invite the press.
- **2012 Interactive Art Festival:** Educate society that graffiti is art, involve students, apply for a grant to get a sidewalk artist to do sidewalk chalk art on Pine Street Plaza, children's sidewalk chalk art (street art), graffiti event

to feature tagging art (tagging wall)- identify locations; wall at BellTower, Pullman railcar, get word out via social media, time lapse photography, form a 'tag tour'. Could City contribute a location? Performance art. Helps create "sizzle", is edgy, helps form a tolerant image of Pullman.

#### FOCUS GROUPS

- Identify people in the community to help with future support, focus/advise on different needs (watch for conflict of interest). Potential people to pursue: Bobbie Ryder, Karl Johanson, Scottie Thompson, Suzanne St. Pierre, Mitch & Mary Jo Chandler, Dick Domey, Melinda Beasley, Rob Rodeen, Randy Emerson, Rich & Carla Wesson, Craig & Linda Dillard, Andrew Forsman, Nancy & Ken Wriggle, Rosalie Harms, Barb Petura, Charlene Jasper, Pat Wright, Susan Weed, Jill Aesoph, Chris & Joanie Bruce, Bill Lipe, Kathleen & John Bodley,

#### POTENTIAL FUTURE PROJECTS:

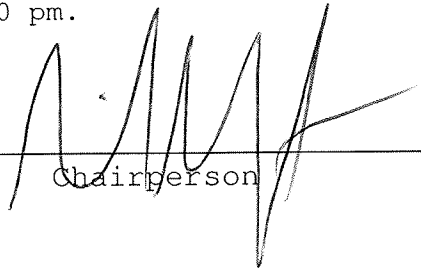
- New Art Banners - (PHS)
- Beautification projects, common objects can be art: art call for design of bike racks, benches, garbage cans (need one every 25-50 feet), manhole covers, kiosks, flower boxes, lighting - all can have artistic applications. Identify opportunities to turn standard items into artistic pieces. Set up guidelines and policies for future city purchases of benches, etc.
- Revitalize the Audian Theater as a venue?
- Form a Central Business District to help fund cleanliness within the community (i.e. overflowing garbage cans) flowers, attract new businesses, etc. Curb appeal is key!
- Create an arts plan: a Pullman map to identify spots for future art installations.
- Use Art initiatives as a grass roots method of branding Pullman. Our brand is what others say about us.
- Performing Arts Pavilion - (5M) Very large project. A large sum of money to only be used for 5 months a year. Look closely before using bond or grant money to fund it. Is there a real business plan for paying for its upkeep. This project in this form is too large for PAC to take on at this time. So performing arts pavilion in some form is something we would support at a

future date. Motion made Anna-Maria Shannon.  
Seconded by Carl Mattoon. Motion Carried.  
Dick will get back to the Performing Arts  
Pavilion committee about the results.

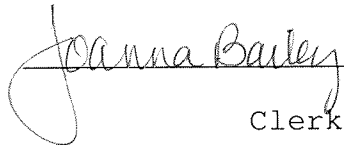
Table the Percent for the Arts until we get a few  
projects going.

Table 501c3 Non Profit Status for future grants for  
future meeting.

Adjournment: David motion to adjourn the meeting. Motion carried.  
Meeting adjourned at 8:10 pm.

  
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Chairperson

ATTEST:

  
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Clerk