

MINUTES OF THE PULLMAN
ARTS COMMISSION
JANUARY 10, 2012

ROLL CALL: A regular meeting of the Pullman Arts Commission was held on January 10, 2012, at 4:00 p.m. in the Hecht Meeting Room, Neill Public Library, with the following present:

Pullman Arts Commission:

Richard Berry	Commission Member
Vicki Leeper	Commission Member
John Rich	Commission Member
Vic Hudak	Commission Member
David Hoyt	Commission Member
Mike Yates	Commission Member

ABSENT	Carl Mattoon	Commission Member
	Anna-Maria Shannon	Commission Member
	Patrick Siler	Commission Member

Call to Order Chairperson Mike Yates opened the meeting at 4:05 p.m. Library Director Joanna Bailey and Library Administrative Assistant Dana Ellis were also present.

1. Attendance All members have now been presented.

2. Minutes of December 13, 2011 David moved to approve the minutes of December 13, 2011. Richard seconded to adopt the minutes. The motion carried.

3. Minutes of December 28, 2011 Richard moved to approve the minutes of December 28, 2011. Vic seconded to adopt the minutes. The motion carried.

4. Old Business - Identify timelines, dates and next steps for:

A. Immediate Needs

• *Mission statement*

David Hoyt was nominated as focus group leader for mission statement and branding work. David suggested a

brainstorming session for commission members to generate their ideas. He will prepare a sketch of the mission statement and bring examples of logos to show to the PAC at the next meeting. David explained the PAC brand can be a generic symbol that does not represent the arts or it can be a collage of work that represents the arts and, ideally, the PAC mission statement should tie in with the graphic. PAC needs identity to accomplish this goal. Discussion followed on how to articulate and show the arts conceptually in a simple way.

David will assemble a focus group consisting of commission members (Richard Berry and an additional PAC member possibly) and community members to assist with the process. Mike Yates asked David to prepare a report for the February 14th PAC meeting. The new PAC mission statement and logo will be included in their utility bill mailing in April. Mike said that perfection and progress do not go together well and some progress needs to be done soon.

Mike Yates encouraged all members to bring their calendars to PAC meetings to determine timelines and dates for focus group meetings. Focus group can include up to four commission members and volunteers. Any of the members can send an e-mail to Joanna to put a focus group subject on the agenda. She will then send it to Mike Yates for his approval.

Vicki will prepare content examples for flyers to be sent out with the city's utility bills. She will present them to the commission on February 14th.

- *Meet with Pullman Civic Trust*

David met with Lisa Carloye, the board president of Pullman Civic Trust. She is interested in meeting with Mike. Vicki will send out an introductory email to both Mike and Lisa to set up a meeting.

- *Have a Show & Tell at each meeting (Motor Pool)*

Mike would like to add a "Show & Tell" element to each PAC meeting from this point forward. Members can share news

they hear in the community that might relate to possible PAC/arts involvement. David shared that WSU will soon offer three electric vehicles. They charge on 110 volts. Vehicles will stay on campus. The PAC began discussions about possible marketing/branding work for these. Discussion about this idea will continue at the next meeting.

- *City Art Collection*

Vic was identified as a leader of this focus group. Vic will schedule a meeting with Joanna to formally go through inventory of all library and city art pieces to determine their dimensions, artists, and locations. Many library art pieces are currently stored in a climatized room.

Joanna is going to pull the library art policy and ascertain if the city has an art policy and what their stance is on loaning out city-owned library pieces.

B. Annual Events

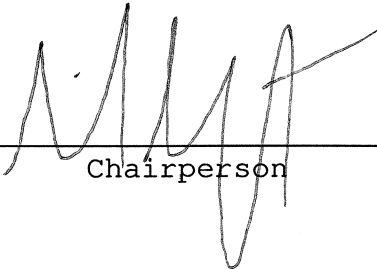
- *2012 ArtWalk & City Art Show*
2012 ArtWalk is scheduled for the third week in July.
- *2012 Annual Community Forum*
The plan is to make the forum a less formal event. Date, time, and location are to be determined at the February meeting.
- *2012 Interactive Art*
To be discussed at the next PAC meeting.

Mike suggested adding Meghan Wiley as potential focus group helper. Meghan can help the PAC identify major annual events that will draw people into Pullman.

C. Potential Future Projects

These will be discussed at the next meeting on February 14, 2012.

Adjournment: Vicki motioned to adjourn. David seconded.
The meeting was adjourned at 5:32pm.



Chairperson

ATTEST:



Clerk